SciLeads | METWARE BIO

Case Study:

SciLeads' LLM Connector cut Outreach Time by 40-50%

Challenge	Method	Results
Manual prospect research and personalized email drafting taking valuable time away from business development.	Used SciLeads LLM connector to automate prospect research and personalize outreach across all campaigns.	40–50% estimated time savings, 100 targeted emails in one day, and 5 meetings booked across two outreach campaigns.

Metware Biotechnology

MetwareBio is focused on developing and applying innovative multi-omics technologies to life science and health research. It offers one-stop proteomics, metabolomics, and lipidomics solutions for academic research, clinical studies, and biotech/pharmaceutical developments.

Targeted Outreach in Half the Time with AI

Combining SciLeads' extensive data with an AI workflow let the team;

- Send 100 targeted, personalized outreach emails in a day
- Secure 5 sales meetings with relevant scientists, across 2 campaigns
- Set up 3 key conversations at the Next-Gen Omics conference

> "I'm using the SciLeads AI connector all the time now. What used to take me half a week can now be done in a single day, it's like having an extra person on my team. One email campaign had two immediate replies and two meetings, and another secured three meetings for next week's conference.
>
> **Business Development Executive**
> **Metware Biotechnology**

SciLeads

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About SciLeads

Containing the world's most accurate and comprehensive database of scientific prospects, organizations, activities, and sales signals, SciLeads is on a mission to accelerate growth for everyone looking to sell to scientists.

Learn more at scileads.com

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